



# Intellectual Capital, Smart Technologies and Digitalization

**Emerging Issues and Opportunities**

Ladenpreis: 175,99EUR

**ISBN:** 978-3-03-080736-8

**Herausgeber:** Chiacchi Maria Serena, Lombardi Rosa, Mancini Daniela

**Auflage:** 1st ed. 2021

**Verlag:** Springer, Springer International Publishing

**Erscheinungsdatum:** 14.10.2021

**Reihe:** SIDREA Series in Accounting and Business Administration

## **WEITERE INFORMATIONEN UND BESTELLUNG**

<https://ln-mag2-test.webpreview.at/intellectual-capital-smart-technologies-and-digitalization-9783030807368.html>

## **Details**

This book treats intellectual capital, smart technologies, and digitalization processes as levers of corporate competitiveness and global value creation. This book is based on theoretical and practical research output from the STEDIC SIDREA Group. It uses several methodologies to discover features and pillars on intellectual capital such as human capital, relational capital, and structural capital as well as smart technologies such as artificial intelligence, Internet of Things, big data, and digitalization.