



Intellectual Capital, Smart Technologies and Digitalization

Emerging Issues and Opportunities

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Herausgeber: Chiucchi Maria Serena, Lombardi Rosa, Mancini Daniela

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Details

This book treats intellectual capital, smart technologies, and digitalization processes as levers of corporate competitiveness and global value creation. This book is based on theoretical and practical research output from the STEDIC SIDREA Group. It uses several methodologies to discover features and pillars on intellectual capital such as human capital, relational capital, and structural capital as well as smart technologies such as artificial intelligence, Internet of Things, big data, and digitalization.