



Business for Sustainability, Volume II

Contextual Evolution and Elucidation

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Details

This two-volume edited work explores how businesses shape, and are shaped by, sustainability forces and phenomena. Major global developments are inexorably being led by a sustainability agenda, which, in itself constitutes an integral part of business evolution. And as context shapes content, shifts in society have gradually given rise to new regulations, new types of markets, environmental-excellence criteria for businesses, new economic standards, and a wide range of green technologies.

Reflecting the purpose of the series, both volumes offer a cross-section of multi-disciplinary perspectives within business studies. Volume 1 focuses on strategic and managerial approaches to sustainability in business, including accounts on the historic origins of sustainability and its contemporary corporate sustainable models. Volume 2 explores, more contextually, how business and social sustainability constitute indivisible and inextricable components of the same nexus. Taken together, they offer an original perspective on how businesses can help achieve the SDG goals and targets.